



Leasowe

Neighbourhood Plan

If you need this document in another language, please [contact us](#).

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for our community
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Fund



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Prima Group



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Sign Up to Our Local Jobs and Training Bulletin

Head to www.primagroup.org/local-jobs to sign up to our regular email bulletin and find out about jobs and training opportunities near you.



About the Area

The Leasowe estate is a friendly and vibrant place for families to grow up in. Close to the beach and with plenty of green space nearby, homes here are popular. There is a real community spirit on the estate and Leasowe has a reputation of community action and self-help, offering local volunteering opportunities for residents. With two centrally located community centres and a leisure centre available, residents benefit from easy access to useful neighbourhood facilities.

Our properties in Leasowe are a mix of three-bed houses, one and two bed flats and bungalows.

Community Clubs & Events

[Wirral Development Trust](#) are located on Twickenham Drive and are funded by Prima Group. They provide greater internet access for local residents, a venue where people can access learning/training resources and business administration support for emerging businesses and new entrepreneurs.

The Leasowe Community Centre host a wide variety of clubs and events that are all designed to bring the community closer together. Some of these include, Autumn Club, Art Club, Dance Club, Music Club, Zumba and Karate Club.

Get in touch with the Community Centre on 0151 691 1595 to sign up to any of the clubs above, find out about volunteering and see what other local events may be planned.

Local Facilities

Leasowe is a vibrant community with a wide variety of local facilities. Some of these include:

- **Leisure Centre** - Including a 25m pool, gym and exercise classes.
- [Leasowe Community Centre](#) - Offer activities for groups of all ages and the cafe is open Monday to Friday, 9am to 3pm.
- [Leasowe Millennium Centre](#) - Local estate based housing office. The base for Wirral Development Trust, library, job club and activities for groups of all ages.
- [Leasowe Adventure Playground](#) - Outdoor playground and activity centre.
- **Three primary schools**
- [Leasowe Nursery School and Family Centre](#)
- **Excellent transport links** - Leasowe train station with links across Merseyside and beyond with regular bus services also nearby.
- **Range of local shops** - Including convenience stores, food outlets, Heron and a post office.
- **Leasowe Lighthouse** - Oldest brick-built lighthouse still standing in Europe.
- [Large Item Collection](#) - You can order your collection online. Leasowe Collections are on Wednesdays. It costs £29.50 per visit for up to six separate items.
- [Bidston Tip](#) - Open 1st October to 31st March from 8am to 5pm.



Travel

Leasowe is well connected to Liverpool City Centre, North Wales and beyond.

Leasowe, Bidston and Moreton stations are all close by. These stations all link up with Liverpool Lime Street which has trains that travel all over the UK. Find out more [here](#).

There are also plenty of bus routes into Liverpool city centre and around the local area.

Liverpool John Lennon Airport is also just a short drive away.

Merseyrail

Arriva



Photo by Ryan Warburton

Action Plan

Action	Partners/Staff	Details	Outcomes
To increase Digital Access points for local residents	<ul style="list-style-type: none"> • Wirral Development Trust • Community Regeneration Officer • Local Schools • Leasowe Adventure Playground 	Work with the Community Regeneration Officer to seek funding and work with partners to map out and provide local cost-free access to WiFi and digital equipment.	Reduce those at risk of digital exclusion in the area whilst increasing the skills of local residents ready for increased digital expectations.
Seek further CCTV locally especially around local shops on Twickenham Drive with a view of deterring anti-social behaviour.	<ul style="list-style-type: none"> • Merseyside Police • Wirral Anti-Social Behaviour Team 	Investigate the feasibility of temporary/long-term CCTV coverage in key hotspot locations.	<ul style="list-style-type: none"> • Increased evidence gathering to assist law enforcement objectives • Reduce fear of Anti-Social Behaviour around key public amenities
Continue with environmental improvements at Leasowe Shops on Twickenham Drive.	<ul style="list-style-type: none"> • Wirral Council • Community Regeneration Officer • Local Councillors • Leasowe Environment Group 	Work with environmental experts to investigate the feasibility of replanting around the local shops that provide a positive visual and environmental impact for local people to enjoy.	Improve physical and the local environment aspects of the local area by planting around local shops.

Action Plan

Action	Partners/Staff	Details	Outcomes
To undertake cyclical decorating works to Prima Wirral properties.	<ul style="list-style-type: none">• Prima Group Contractors	Complete external painting and associated repairs work, where required, to houses, fences and communal areas.	Improve the external appearance of Prima Wirral properties and the neighbourhoods in which we manage/own stock.
Build new relations with potential new/emerging food organisations to the Leasowe area, in particular the proposed food business 'Heron' at the previous Oyster Catcher site and Leasowe Social Supermarket.	<ul style="list-style-type: none">• Wirral Council• Community Regeneration Officer• Local Councillors• Heron Food Stores• Leasowe Community Centre	Liaise with emerging food organisations to increase the awareness and facilities to ensure Prima Group tenants can benefit.	Increased opportunity for Prima Group tenants to access good quality food provision outlets to increase household financial sustainability.
Build closer links with local schools to offer increased aspirational support programmes	<ul style="list-style-type: none">• Housing Officer• Community Regeneration Officer• Local Schools	Work with local schools to review bespoke aspirational programmes for young people within nearby schools.	Increased aspirational activity to assist with the development of young people that increase their confidence and self-esteem.

Action Plan

Action	Partners/Staff	Details	Outcomes
<p>Offer young people the chance to shape future activities.</p>	<ul style="list-style-type: none">• Community Regeneration Officer• Wirral Development Trust• Local Schools• Leasowe Adventure Playground• Restorative Justice	<p>Work with local youth organisations/stakeholders and young people to seek local views on potential youth activities alongside the Community Regeneration Officer. Once views are reviewed, we will look to seek external funding to allow the activities to begin.</p>	<p>Increase opportunities and learning for young people/ reduce potential anti-social behaviour in the Leasowe area.</p>
<p>Increased community walkabouts to assist with a visible presence in the neighbourhood areas, offering tenants the opportunity to get involved and help shape their communities by improving local assets.</p>	<ul style="list-style-type: none">• Housing Officer• Community Regeneration Officer• Local Council Neighbourhood Teams	<p>Work closely with internal teams to identify streets and neighbourhoods that could benefit from community walkabouts.</p>	<p>Prima Group tenants can be part of local actions to improve areas, working closely with Prima Group staff and stakeholders as part of any action plans that are made.</p>

Action Plan

Action	Partners/Staff	Details	Outcomes
<p>Offer tenants the opportunity to join the new Prima Voices Facebook group as part of resident involvement measures to ensure tenants can shape the future of Prima Group.</p>	<ul style="list-style-type: none">• Communications & Marketing Advisor• Community Regeneration Officer	<p>Encourage tenant participation by promoting the resident involvement Facebook group and email campaigns that list the latest local jobs and news from Prima Group.</p>	<p>More direct feedback from people that use Prima Group's services.</p>

Local Councillors

A councillor's primary role is to represent their ward or division and the people who live in it. Councillors provide a bridge between the community and the council. As well as being an advocate for local residents and signposting them to the right people at the council, councillors need to keep them informed about the issues that affect them.

Councillors have to balance the needs and interests of residents, the political party they represent (if any) and the council.

Our properties in Leasowe fall into a few different constituencies so there are multiple councillors you can contact depending on where you live.

A full list of local councillors can be found [here](#).



Community Action Days

We regularly host clean-up days, estate walkabouts and community door knocks to help you remove any unwanted items from your home and to make sure we are hearing any concerns you may have about your area.

- **Leasowe** | Estate Walkabout - 13/09/21
- **Leasowe** | Clean-Up Day - 23/09/21

Planned Improvements

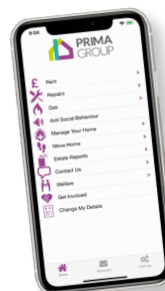
Our planned improvements schedule has been heavily disrupted due to the ongoing COVID-19 crisis.

The majority of our programmed work was kitchen and bathroom replacements and these have now been postponed for this year now with the onset of the second wave of COVID-19.

It's likely that works planned for 20/21 will need to be phased over 21/22 and 22/2023. We will contact you directly with more information if you were due to have work carried out.

Regeneration & Development

We are currently developing 30 new homes on the corner of Twickenham Drive and Livingstone Road in Leasowe.



Prima Customer App

Download our app today and start managing your home at a time that suits you.

Simply search for **Prima Group** on the [App Store](#) or [Google Play Store](#).

Neighbourhood Statistics

Business Sectors

Below are the top three business sectors people in Leasowe are working in.

Find out more about our **Local Jobs & Training** email bulletin [here](#).



Health & Social Work

18% of local businesses are in the Health and Social Work sector.



Retail

18% of local businesses are in the Retail sector.



Manufacturing

12% of local businesses are in the Manufacturing sector.

Industry Sectors

Below are the top three industry sectors people in Leasowe are working in.



Education

49% of people living in Leasowe work in Education.



Health

10% of people living in Leasowe work in Health.



Arts, Entertainment, Recreation & Other Services

7% of people living in Leasowe work in Arts, Entertainment, Recreation and Other Services.

Qualifications

'Level 1' qualifications are equivalent to a single O-level, GCSE or NVQ. 'Level 2' qualifications are equivalent to five O-levels or GCSEs. 'Level 3' qualifications are equivalent to two A levels.

1160

People With No Qualifications

32% of Working Age Population

665

People With Highest Qualification Level One

18% of Working Age Population

705

People With Highest Qualification Level Two

19% of Working Age Population

410

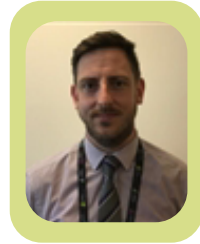
People With Highest Qualification Level Three

11% of Working Age Population

Staff Members



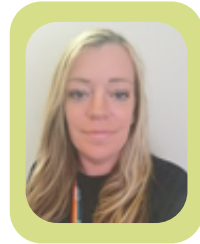
Sarah Murphy
Housing Officer



Karl Rooney
Community
Regeneration Officer



Lekisha Isiorho
Income Officer



Jenny Devon
Tenancy Sustainment
Officer

Contacting Prima Group

 0151 452 0202

 primagroup.org/contact-us



Want to know
how we're doing?

You can see how
we're performing
by clicking [here](#).



Customer Board

We are looking for people to join our new customer board and help shape the way we work.

We want to put customers at the heart of everything we do and make sure their are heard when important decisions are being made about the services they receive.

For this reason, we have created the Prima Customer Board. This group will have an extremely important role to play, acting as the voice of the customer and helping to direct and shape the Group's future.

Find out more information on how you can join the Prima Customer Board [here](#).



Leasowe Beach