



Crosby

Neighbourhood Plan

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for our community
funding Bright Ideas
Fund



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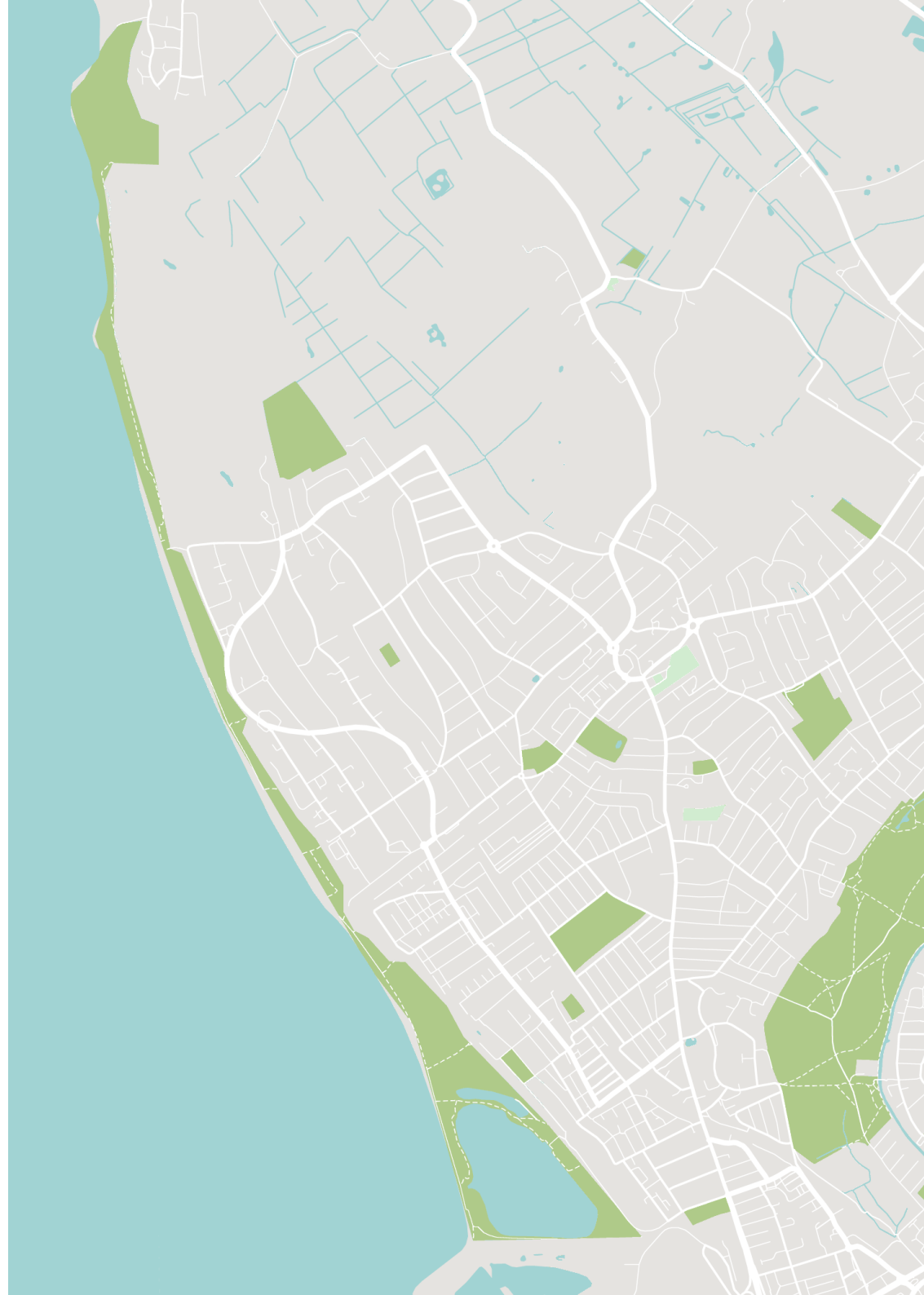
Prima Group



@PrimaGroupHousing

Sign Up to Our Local Jobs and Training Bulletin

Head to www.primagroup.org/local-jobs to sign up to our regular email bulletin and find out about jobs and training opportunities near you.



About the Area

Crosby has been named as one of the most desirable places to live in the North West in a national list of little nirvanas compiled by The Sunday Times. The people are friendly, the bars are lively and the list of attractions is endless.

We have a total number of 72 properties in Crosby, made up of one and two-bedroom flats and three-bedroom houses.

Community Clubs & Events

- [The Way Youth Club](#) - For school years 7, 8 and 9. Activities include football, netball, hockey, table tennis, pool, table football, volleyball, karaoke and card making.
- [The RAF Air Cadets](#) - Involved in many activities, such as sports, flying, gliding, adventurous training, target rifle shooting, visits to MOD and military establishments, camps and many more.
- [Alchemy Crosby Youth & Community Centre](#) - Youth club, karate, arts club, zumba, football and a space for parties.
- [Aiming High \(Crosby Youth Club\)](#) - Provide opportunities for disabled young people/young adults with Autistic Spectrum Conditions aged 11-19 to socialise, increase independence and to influence the services available to them while in a safe and encouraging environment.
- [Crosby Library](#) - Offer a wide range of clubs and groups including, Baby Bounce, Reading Group, Coding Club, Job Club, Lego Club, Poetry Group and Scrabble Club.

Local Facilities

Crosby is a vibrant community with a wide variety of local facilities. Some of these include:

- [Plaza Cinema](#) - Volunteer-run cinema showing mainstream, foreign language and cult films on 3 screens.
- [South Road](#) - One long street full of bars with live music and a wide range of restaurants.
- [Crosby Beach](#) - take in views of the sea, the Wirral and North Wales.
- [Anthony Gormley's Another Place](#) - This surreal art installation on Crosby Beach comprises 100 cast iron men, all facing out to sea, spanning an area of about two miles.
- [Crosby Leisure Centre](#) - 25m swimming pool, specialist dance studio, sports hall, 2 squash courts, and a friendly on-site cafe.
- [Crosby Village](#) - great spot for local shopping, offering a mix of independent retailers and brand names. Here you'll also find a number of bars and pubs, making Crosby village ideal for a night out too.
- [Rimrose Valley](#) - a 3.5 km country park and valley which forms a border between Crosby and Litherland with the Leeds-Liverpool canal on its eastern edge.
- [Marine Football Club](#) - fan-owned club made up of largely semi-professional players.

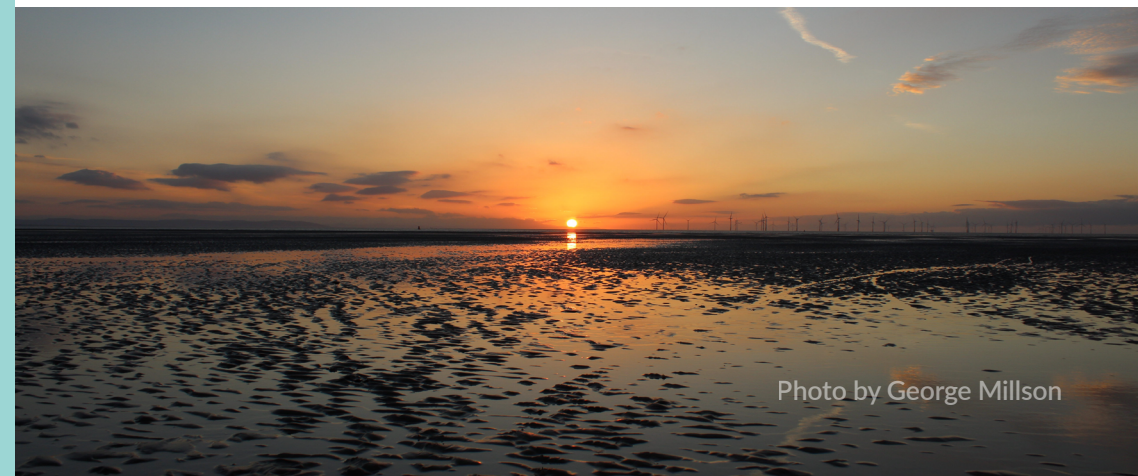


Photo by George Millson

Travel

Crosby is well connected to Liverpool City Centre and beyond.

Blundellsands and Crosby, Hall Road and Waterloo stations are all close by. These stations all link up with Liverpool Lime Street which has trains that travel all over the UK. Find out more [here](#).

There are also plenty of bus routes into the city centre and further into Sefton.

Liverpool John Lennon Airport is also just a short drive away.

Merseyrail

Arriva



Action Plan

Action	Partners/Staff	Details	Outcomes
<p>Create programmes to reduce anti-social behaviour in nearby areas.</p>	<ul style="list-style-type: none">• Housing Officer• Community Regeneration Officer	<p>Investigate the root causes of anti-social behaviour issues locally to draw up an action plan alongside partners in how to tackle ongoing issues.</p>	<p>Increased sense of security for tenants and the local community including the reduction in the fear of criminal activity.</p>
<p>Increase the number of applications to Prima Group's Bright Ideas Fund.</p>	<ul style="list-style-type: none">• Housing Officer• Communications & Marketing Advisor• Local Organisations	<p>Encourage, share and publicise the Bright Ideas Fund.</p>	<ul style="list-style-type: none">• Increased the awareness of the Bright Ideas Fund.• Assist with progression of community projects, events or activities.
<p>Work with the Community Regeneration Officer to offer a greater range of employment, learning and training opportunities that meet the needs of local people as well as increasing the number of people signed up to the employment, training and skills bulletin.</p>	<ul style="list-style-type: none">• Housing Officer• Community Regeneration Officer	<p>Create a proactive approach to supporting tenants by building the awareness of support that is available from Prima Group.</p>	<p>Increased numbers of tenants accessing support and benefiting from a wide range of tailored support.</p>

Local Councillors

A councillor's primary role is to represent their ward or division and the people who live in it. Councillors provide a bridge between the community and the council. As well as being an advocate for local residents and signposting them to the right people at the council, councillors need to keep them informed about the issues that affect them.

Councillors have to balance the needs and interests of residents, the political party they represent (if any) and the council.

Our properties in Crosby fall into a few different constituencies so there are multiple councillors you can contact depending on where you live.

A full list of local councillors can be found [here](#).



Community Action Days

We regularly host clean-up days, estate walkabouts and community door knocks to help you remove any unwanted items from your home and to make sure we are hearing any concerns you may have about your area.

There are currently no planned community action days for Crosby. Please keep checking back here to find out when the next one will be.

Planned Improvements

Our planned improvements schedule has been heavily disrupted due to the ongoing COVID-19 crisis.

The majority of our programmed work was kitchen and bathroom replacements and these have now been postponed for this year now with the onset of the second wave of COVID-19.

It's likely that works planned for 20/21 will need to be phased over 21/22 and 22/2023. We will contact you directly with more information if you were due to have work carried out.

Regeneration & Development

There are currently no plans to build any new homes in Crosby.



Prima Customer App

Download our app today and start managing your home at a time that suits you.

Simply search for **Prima Group** on the [App Store](#) or [Google Play Store](#).

Neighbourhood Statistics

Business Sectors

Below are the top three business sectors people in Crosby are working in.

Find out more about our [Local Jobs & Training email bulletin here.](#)



Construction

15% of local businesses are in the Retail sector.



Arts, Entertainment, Recreation & Other Services

11% of local businesses are in the Arts, Entertainment, Recreation and Other Services sector.



Professional, Scientific & Technical Services

11% of local businesses are in the Professional, Scientific and Technical Services sector.

Industry Sectors

Below are the top three industry sectors people in Crosby are working in.



Manufacturing

54% of people living in Crosby work in Manufacturing.



Business Admin & Support Services

28% of people living in Crosby work in Business Admin and Support Services.



Hotels & Catering

4% of people living in Crosby work in Hotels and Catering.

Qualifications

'Level 1' qualifications are equivalent to a single O-level, GCSE or NVQ. 'Level 2' qualifications are equivalent to five O-levels or GCSEs. 'Level 3' qualifications are equivalent to two A levels.

185

People With No Qualifications

27% of Working Age Population

110

People With Highest Qualification Level One

17% of Working Age Population

110

People With Highest Qualification Level Two

16% of Working Age Population

85

People With Highest Qualification Level Three

13% of Working Age Population

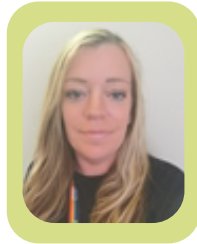
Staff Members



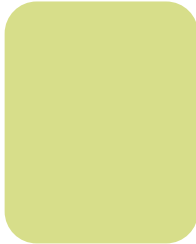
Lynne Cook
Housing Officer



Karl Rooney
Community
Regeneration Officer



Jenny Devon
Tenancy Sustainment
Officer



David Seasy
Income Officer

Contacting Prima Group

 0151 452 0202

 primagroup.org/contact-us



Want to know
how we're doing?

You can see how
we're performing
by clicking [here](#).



Customer Board

We are looking for people to join our new customer board and help shape the way we work.

We want to put customers at the heart of everything we do and make sure their are heard when important decisions are being made about the services they receive.

For this reason, we have created the Prima Customer Board. This group will have an extremely important role to play, acting as the voice of the customer and helping to direct and shape the Group's future.

Find out more information on how you can join the Prima Customer Board [here](#).