

### **Contents**

About the Area
Community Events & Clubs
Local Facilities
Travel
Action Plan
Local Councillors
Community Action Days
Planned Improvements
Regeneration & Development
Neighbourhood Statistics
Staff Members
Customer Board

Click here to find out about applying online for our community funding Bright Ideas Fund



@prima grp



@prima\_grp



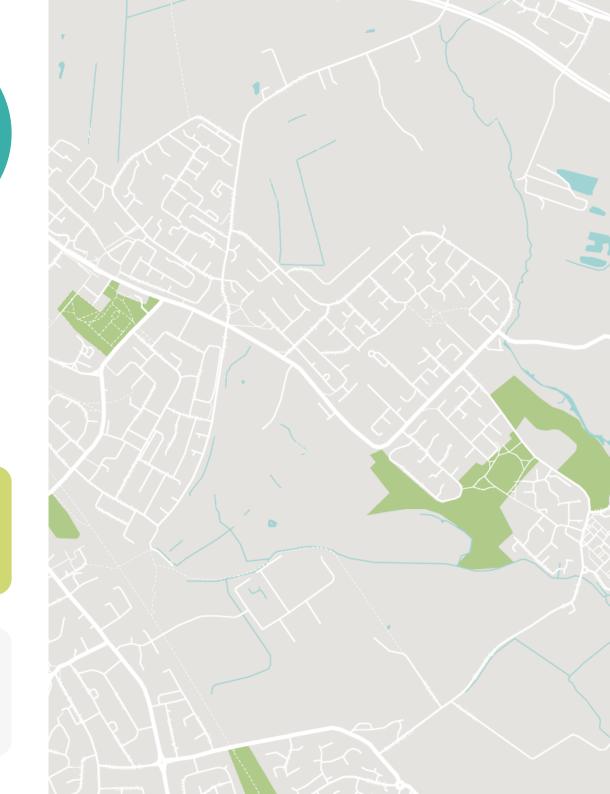
Prima Group



@PrimaGroupHousing

Sign Up to Our Local Jobs and Training Bulletin

Head to <a href="www.primagroup.org/local-jobs">www.primagroup.org/local-jobs</a> to sign up to our regular email bulletin and find out about jobs and training opportunities near you.



### **About the Area**

Belle Vale is a friendly district located in south-east Liverpool. We currently own 25 properties in the Belle Vale area. They include two and three-bedroom houses and two-bedroom bungalows. They were all built in 1993.

We recently completed our 38-property development in Netherley at Wheatfield Close. Wheatfield Close consists of 26 two-bedroom houses and 12 one-bedroom flats. Netherley is a popular area on the eastern side of Liverpool thanks to its close proximity to Liverpool City Centre and access to motorways that run up and down the country.

### **Community Clubs & Events**

- Lee Valley Pensioners Club Activities and outings for older people in the local community. The club meets every week bringing the older community into a safe and friendly environment.
- Belle Vale Junior Football League Sunday Junior football league based in Belle Vale for children from U7s to U13s.
- Netherley Youth & Community Initiative operated from St. Gregory's Church Hall. The initiative provide social welfare recreation, educational opportunities and leisure provisions in the community with a view to improving the quality of living.
- Woodlands Community Centre Host a variety of community events including, cookery club, arts and crafts classes and exercise sessions.

### **Local Facilities**

- Belle Vale Shopping Centre This shopping centre is a short distance away from our properties in Belle Vale. The shopping centre has a variety of outlets including, Home Bargains, Holland & Barrett, Iceland, Superdrug, Wilkos, clothes shops. There are also café's and a dentist.
- **Xercise4less** Opportunity to exercise and live a healthy lifestyle at an affordable cost. Their contact number is 0151 556 7111.
- Lee Valley Millennium Centre Function and conference room, onsite library, on-site hairdressers.
- <u>Belle Vale Community Fire Station</u> Youth Engagement Team including fire Cadets & Princes Trust.
- YPAS Young Persons Advisory Service Charitable organisation that supports children, young people and families. Provides a wide range of counselling, advice, information and support service, mental health and emotional wellbeing.
- Belle Vale Park One of the city's smaller modern landscapes.
   Access is via Belle Vale Road or Childwall Valley Road, next to the Millennium Centre. It provides a setting for a range of recreational and cultural facilities for local residents.
- Schools There are some excellent schools in the area including Belle Vale Primary School, Childwall Valley Primary school and Gateacre Comprehensive.



## **Travel**

Belle Vale and Netherley are all well connected to Liverpool City Centre and beyond.

The nearest train stations are Broadgreen, Roby or Halewood. These stations all link up with Liverpool Lime Street Station which has trains that travel all over the UK. Find out more here.

Liverpool John Lennon airport is also only a short drive away.

Merseyrail

Arriva





# **Action Plan**

Action	Partners/Staff	Details	Outcomes
Increase the number of applications to the Bright Ideas Fund.	<ul> <li>Housing Officer</li> <li>Communications &amp; Marketing Advisor</li> <li>Local not-for-profit organisations</li> </ul>	Encourage, share and publicise our community fund.	Increased the awareness of our Bright Ideas Fund and opportunity to assist with progression of community projects, events or activities.
Offer a greater range of employment, learning and training opportunities that meet the needs of local people.	<ul><li>Housing Officer</li><li>Community Regeneration Officer</li></ul>	Utilising new communication methods such as SMS, Customer App and email to help promote opportunities.	Increased numbers of tenants accessing support and benefiting from a wide range of tailored support.
Build strong links with not- for-profit groups such as the Netherley Forum, Woodlands Community Centre and YPAS.	<ul><li>Housing Officer</li><li>Community Regeneration Officer</li></ul>	Work alongside additional staff members to ensure we are providing support and assistance to local groups.	Stronger links with local not- for-profit groups to ensure we continue to support tenants with a range of opportunities.
Develop and build relationships local schools close to our properties.	<ul> <li>Housing Officer</li> <li>Community Regeneration Officer</li> <li>Local Schools</li> </ul>	Build stronger links with local schools such as Childwall Valley Primary School.	Increased awareness of potential opportunities that could benefit parents of local school children.

# **Action Plan**

Action	Partners/Staff	Details	Outcomes
Increased community walkabouts to assist with a visible presence in the neighbourhood areas, offering tenants the opportunity to get involved and help shape their communities by improving local assets.	<ul> <li>Housing Officer</li> <li>Community Regeneration Officer</li> <li>Local Council Neighbourhood Teams</li> </ul>	Work closely with internal teams to identify streets and neighbourhoods that could benefit from community walkabouts.	Prima Group tenants can be part of local actions to improve areas, working closely with Prima Group staff and stakeholders as part of any action plans that are made.
Offer tenants the opportunity to join the new Prima Voices Facebook group as part of resident involvement measures to ensure tenants can shape the future of Prima Group.	<ul> <li>Communications &amp;         Marketing Advisor</li> <li>Community Regeneration         Officer</li> </ul>	Encourage tenant participation by promoting the resident involvement Facebook group and email campaigns that list the latest local jobs and news from Prima Group.	More direct feedback from people that use Prima Group's services.

### **Local Councillors**

A councillor's primary role is to represent their ward or division and the people who live in it. Councillors provide a bridge between the community and the council. As well as being an advocate for local residents and signposting them to the right people at the council, councillors need to keep them informed about the issues that affect them.

Councillors have to balance the needs and interests of residents, the political party they represent (if any) and the council.

Our properties in Belle Vale and Netherley fall into a few different constituencies so there are multiple councillors you can contact depending on where you live.

A full list of local councillors can be found here.

### **Community Action Days**

We regularly host clean-up days, estate walkabouts and community door knocks to help you remove any unwanted items from your home and to make sure we are hearing any concerns you may have about your area.

There are currently no planned community action days for Belle Vale and Netherley. Please keep checking our website <a href="here">here</a> to find out when the next one will be

### **Planned Improvements**

Our planned improvements schedule has been heavily disrupted due to the ongoing COVID-19 crisis.

The majority of our programmed work was kitchen and bathroom replacements and these have now been postponed for this year now with the onset of the second wave of COVID-19.

It's likely that works planned for 20/21 will need to be phased over 21/22 and 22/2023. We will contact you directly with more information if you were due to have work carried out.

### **Regeneration & Development**

There are currently no plans to build any new homes in Belle Vale and Netherley.



### **Prima Customer App**

Download our app today and start managing your home at a time that suits you.

Simply search for **Prima Group** on the <u>App</u> Store or Google Play Store.

### **Neighbourhood Statistics**

#### **Business Sectors**

Below are the top three business sectors people in Belle Vale and Netherley are working in.

Find out more about our Local **Jobs & Training** email bulletin here



#### Professional, Scientific & **Technical Services**

17% of local businesses are in the Professional. Scientific and Technical Services sector.



#### **Business Admin & Support Services**

13% of local businesses are in the Business Admin and Support Services sector.



#### Construction

13% of local businesses are in the Arts, Entertainment, Recreation and Other Services sector.

### **Industry Sectors**

Below are the top three industry sectors people in Belle Vale and Netherley are working in.



#### **Manufacturing**

49% of people living in Belle Vale and Netherlev work in Manufacturing.



#### Professional, Scientific & **Technical Services**

13% of people living in Belle Vale and Netherley work in Professional, Scientific and Technical Services.



#### Retail

8% of people living in Belle Vale and Netherley work in the Public Sector.

#### Qualifications

'Level 1' qualifications are equivalent to a single O-level, GCSE or NVQ. 'Level 2' qualifications are equivalent to five O-levels or GCSEs. 'Level 3' qualifications are equivalent to two A levels.

65

**People With No** Qualifications

33% of Working Age Population

**75** 

**People With Highest Qualification Level One** 

13% of Working Age Population

**People With Highest Qualification Level Two** 

19% of Working Age Population

**People With Highest Qualification Level Three** 

11% of Working Age Population

## **Staff Members**





Community
Regeneration Officer



Michael Owen Income Officer



Jenny Devon Tenancy Sustainment Officer

### **Contacting Prima Group**



0151 452 0202



primagroup.org/contact-us







Want to know how we're doing?

You can see how we're performing by clicking <u>here</u>.





### **Customer Board**

We are looking for people to join our new customer board and help shape the way we work.

We want to put customers at the heart of everything we do and make sure their are heard when important decisions are being made about the services they receive.

For this reason, we have created the Prima Customer Board. This group will has an extremely important role to play, acting as the voice of the customer and helping to direct and shape the Group's future.

Find out more information on how you can join the Prima Customer Board here.